



# An Overview of the Existing Online Fan Community for Canberra United and the W-League



This packet contains raw information. No attempt has been made to analyze this data. It is provided as a courtesy to give benchmarks for information pertaining to the online communities for the W-League and the Canberra United.

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## 43 Things

43 things is a goal setting community found at <http://www.43things.com/>. As of June 3, 2010, there are no goals related to the Canberra United or the W-League.

## Alexa

Alexa ranks websites based on traffic. This data is gathered using toolbars that people on the web download and install. Data was gathered on June 3, 2010. A-League data included because it is not possible to differentiate traffic to W-League pages. No data for the Newcastle Jets in Australia as the site did not rank.

League	Team	Site	Alexa	World Rank	AU Rank
A-League	Adelaide United	<a href="http://adelaideunited.com.au">adelaideunited.com.au</a>	<a href="http://www.alexa.com/siteinfo/adelaideunited.com.au">http://www.alexa.com/siteinfo/adelaideunited.com.au</a>	1,097,097	50,430
A-League	A-League	<a href="http://a-league.com.au">a-league.com.au</a>	<a href="http://www.alexa.com/siteinfo/a-league.com.au">http://www.alexa.com/siteinfo/a-league.com.au</a>	302,657	6,297
A-League	CC Mariners FC	<a href="http://ccmariners.com.au">ccmariners.com.au</a>	<a href="http://www.alexa.com/siteinfo/ccmariners.com.au">http://www.alexa.com/siteinfo/ccmariners.com.au</a>	1,883,821	60,807
A-League	Melbourne Victory	<a href="http://melbournevictory.com.au">melbournevictory.com.au</a>	<a href="http://www.alexa.com/siteinfo/melbournevictory.com.au">http://www.alexa.com/siteinfo/melbournevictory.com.au</a>	605,808	17,760
A-League	Newcastle Jets	<a href="http://newcastlejets.com.au">newcastlejets.com.au</a>	<a href="http://www.alexa.com/siteinfo/newcastlejets.com.au">http://www.alexa.com/siteinfo/newcastlejets.com.au</a>	1,754,261	
A-League	Perth Glory	<a href="http://perthglory.com.au">perthglory.com.au</a>	<a href="http://www.alexa.com/siteinfo/perthglory.com.au">http://www.alexa.com/siteinfo/perthglory.com.au</a>	1,337,582	21,467
A-League	Sydney FC	<a href="http://sydneyfc.com">sydneyfc.com</a>	<a href="http://www.alexa.com/siteinfo/sydneyfc.com">http://www.alexa.com/siteinfo/sydneyfc.com</a>	855,967	26,091
W-League	Canberra United	<a href="http://canberraunited.com.au">canberraunited.com.au</a>	<a href="http://www.alexa.com/siteinfo/canberraunited.com.au">http://www.alexa.com/siteinfo/canberraunited.com.au</a>	5,084,916	52,076





## Bebo

Bebo is a social networking site that is popular in Australia, Ireland and the United Kingdom. As of June 3, 2010, four people listed "Canberra United" as an interest on the site.

Service	Interest	Name	Gender	Age	City	State	Country
bebo	Canberra United	Jack					
bebo	Canberra United	Missunderstoc	Female		Sydney	New South	Australia
bebo	Canberra United	Faz	Male	21	Sydney	New South	Australia
bebo	Canberra United	R.i.p steve irwi	Male				

Bebo allows users to upload video, create pages for bands and to create groups. The Soccerroos are listed for comparison as W-League information related to the USL W-League cannot be separated from Australia's W-League.

League	Interest	People	Video	Music	Groups
World Cup Soccer	Soccerroos	167	169	56	29
W-League	Canberra United	4	7	1	2

Of the two groups, one is a prayer group. The other is a men's rugby team. The following contains information about the seven videos mentioning the Canberra United:

Video name	Views	Description
W-League: Newcastle Jets V Canberra United - 26oct08	445	W-League: Newcastle Jets V Canberra United - 26oct08
W-League: Perth Glory V Canberra United - Report - 30nov08	64	W-League: Perth Glory V Canberra United - Report - 30nov08
W-League: Canberra United V Sydney FC - Report - 6dec08	95	W-League: Canberra United V Sydney FC - Report - 6dec08
W-League: Central Coast Mariners V Canberra United - Rep...	8	W-League: Central Coast Mariners V Canberra United - Report - 13dec08
W-League: Canberra United V Melbourne Victory - Report - ...	5	W-League: Canberra United V Melbourne Victory - Report - 20dec08
W-League: Perth Glory V Canberra United - Report - 30nov08	0	W-League: Perth Glory V Canberra United - Report - 30nov08
W-League Final 2009: Queensland Roar V Canberra United - ...	0	W-League Final 2009: Queensland Roar V Canberra United - Goals - 17jan09





# BlackPlanet

BlackPlanet is a popular network for African Americans. The site's audience is mostly American but there are a few Australians and Australian sports fans on the network. As of June 3, 2010, zero people list the Canberra United, W-League or Socceroos as an interest.

## blogger

blogger is a popular blog hosting site. People's profiles include interests that they list. As of June 3, 2010, zero people list Canberra United or the W-League as an interest. This compares to 9 people who list the A-League as an interest and 14 people who list the Socceroos as an interest. The following chart dates to January 2010 and includes demographic data related to people who listed A/W-League teams as an interest.

Interest	Name	Age	Gender	Sign	City	State	Country
Melbourne Victory	Sophia	15 year old	female		Melbourne	Victoria	Australia
Melbourne Victory	Leigh Miller	25 year old	male	Cancer	Melbourne	Victoria	Australia
Melbourne Victory	ric_man						Australia
Melbourne Victory	Joel	20 year old	female				Australia
Melbourne Victory	Saints fan	29 year old	male	Aquarius	Melbourne	Victoria	Australia
Melbourne Victory	Aussie Leanne		female	Aquarius	Melbourne	Victoria	Australia
Melbourne Victory	Elise						
Melbourne Victory	Andrew Teasdale	22 year old	male	Capricorn	Melbourne	Victoria	Australia
Melbourne Victory	Graham.	27 year old	male	Gemini	Melbourne	Victoria	Australia
Melbourne Victory	Anto		male		St Kilda	Victoria	Australia
Melbourne Victory	Jake Heinemann	22 year old	male	Aries		New York	United States
Adelaide United	Bill	28 year old	male		Adelaide	South Australia	Australia
Adelaide United	Lyndon		male	Taurus		Shanghai	China
Adelaide United	Simon						
Adelaide United	Danny Portman		male		Adelaide	South Australia	Australia
Adelaide United	Josh Woods	24 year old	male	Aquarius	Adelaide	South Australia	Australia
Newcastle Jets	.	28 year old	male	Virgo	Sydney	New South Wales	Australia
Perth Glory	Ben Somerford		male	Leo	Perth	West Australia	Australia
Perth Glory	theguycalledtom	25 year old	male	Aquarius	Perth	West Australia	Australia
Perth Glory	UFC Fan	28 year old	male	Capricorn	Perth	West Australia	Australia
Perth Glory	Maya Papaya		female	Capricorn	Chittering	West Australia	Australia
Perth Glory	Conrad Mckelvie		male		Perth	West Australia	Australia
Sydney FC	John	28 year old	male	Cancer	Aizuwakamatsu	Fukushima-ken	Japan
Sydney FC	El Cambo	20 year old	female	Leo			Australia
Sydney FC	Cindy Tran	19 year old	female		Sydney/ B	New South Wales	Australia
Sydney FC	Stuart Randall		male		Sydney	New South Wales	Australia
Sydney FC	Kristian	24 year old	male	Scorpio	Sydney	New South Wales	Australia
Sydney FC	Anurag	21 year old	male		Sydney	New South Wales	Australia
Sydney FC	slim	69 year old	male	Gemini	Berkeley Vale	New South Wales	Australia
Sydney FC	michael dudley	44 year old	male	Cancer	Chatswood	New South Wales	Australia
Sydney FC	Russell Duran	24 year old	male	Pisces	Sydney	New South Wales	Australia
Sydney FC	MilanKakaBaros				Sydney	New South Wales	Australia
Sydney FC	Marty	30 year old	male	Cancer	Sydney	New South Wales	Australia
Sydney FC	Albert Santos	19 year old	male	Sagittarius	Sydney	New South Wales	Australia
Sydney FC	Phoenix	21 year old	male	Libra	Sydney	New South Wales	Australia
Sydney FC	Mikelle	19 year old	female	Gemini	Sydney	New South Wales	Australia
Sydney FC	szy		male		Sydney	New South Wales	Australia
Sydney FC	Tim	26 year old	male	Pisces	Sydney	New South Wales	Australia
Sydney FC	Steve	253 year old	male	Cancer	Sydney	New South Wales	Australia
Sydney FC	Drei	26 year old	male	Taurus	Sydney	New South Wales	Australia
Wellington Phoenix	RaT Babies					Tauranga	New Zealand
Wellington Phoenix	welly_phoenix		male			Wellington	New Zealand
Wellington Phoenix	O Botafoguense Neozelandes	29 year old	male	Capricorn		Wellington	New Zealand
Brisbane Roar	Glenn	32 year old	male	Aquarius	Woolooware	New South Wales	Australia





## **care2**

care2 is a small social network dedicated to people who are interested in making a difference. There is a small population of Australians and Australian sport fans on the network. As of June 3, 2010, zero people list the Canberra United as an interest, no one has uploaded any photos of the team, created a group, blogged about or created a petition about the W-League or the Canberra United.

## **ecademy**

ecademy is a small social network for business professionals that is an alternative to LinkedIn. Zero people list Canberra United, Socceroos or W-League as an interest or company they have worked for. There are people who list Australian teams as an interesting, including some one who listed the Canberra Capitals of the WNBL and some one else who listed the Adelaide Crows of the AFL.





## facebook

Facebook is the most popular social network in Australia. There are several ways to measure community size on the network. One involves interest searching based on <http://www.facebook.com/ads/create/>, a tool for advertisers to market based on demographic information and keywords. The ads page say that zero people list the W-League or the Canberra United as an interest.

Another way to measure interest is based on the number of fanpages dedicated to a team and the total people who like the fanpage. The following table contains list of communities that feature the W-League and the total members for those pages. The list was compiled on May 31, 2010.

Team	Name	Url	Total members
W-League	Westfield W-League	<a href="http://www.facebook.com/pages/Westfield-W-League/284833825576">http://www.facebook.com/pages/Westfield-W-League/284833825576</a>	1,389
Canberra United	Canberra United Fans	<a href="http://www.facebook.com/group.php?gid=31893404397">http://www.facebook.com/group.php?gid=31893404397</a>	460
Queensland Roar	Queensland Roar W-League	<a href="http://www.facebook.com/pages/Queensland-Roar-W-League/106361719403254">http://www.facebook.com/pages/Queensland-Roar-W-League/106361719403254</a>	1
W-League	Westfield W-League	<a href="http://www.facebook.com/pages/Westfield-W-League/106287136076565">http://www.facebook.com/pages/Westfield-W-League/106287136076565</a>	1
Adelaide United	Adelaide United W-League	<a href="http://www.facebook.com/pages/Adelaide-United-W-League/110542468965980">http://www.facebook.com/pages/Adelaide-United-W-League/110542468965980</a>	0
Adelaide United	Adelaide United FC W-League	<a href="http://www.facebook.com/pages/Adelaide-United-FC-W-League/108294542532589">http://www.facebook.com/pages/Adelaide-United-FC-W-League/108294542532589</a>	0
Adelaide United	Adelaide United F.C. W-League	<a href="http://www.facebook.com/pages/Adelaide-United-FC-W-League/111672428851109">http://www.facebook.com/pages/Adelaide-United-FC-W-League/111672428851109</a>	0
Brisbane Roar	Brisbane Roar W-League	<a href="http://www.facebook.com/pages/Brisbane-Roar-W-League/106111719427974">http://www.facebook.com/pages/Brisbane-Roar-W-League/106111719427974</a>	0
Brisbane Roar	Brisbane Roar FC W-League	<a href="http://www.facebook.com/pages/Brisbane-Roar-FC-W-League/113243915352961">http://www.facebook.com/pages/Brisbane-Roar-FC-W-League/113243915352961</a>	0
Canberra United	Canberra United W-League	<a href="http://www.facebook.com/pages/Canberra-United-W-League/106044356102375">http://www.facebook.com/pages/Canberra-United-W-League/106044356102375</a>	0
Canberra United	Canberra United FC W-League	<a href="http://www.facebook.com/pages/Canberra-United-FC-W-League/109991445697639">http://www.facebook.com/pages/Canberra-United-FC-W-League/109991445697639</a>	0
Central Coast Mariners	Central Coast Mariners W-League	<a href="http://www.facebook.com/pages/Central-Coast-Mariners-W-League/1111835622169478">http://www.facebook.com/pages/Central-Coast-Mariners-W-League/1111835622169478</a>	0
Central Coast Mariners	Central Coast Mariners FC W-League	<a href="http://www.facebook.com/pages/Central-Coast-Mariners-FC-W-League/108518769173365">http://www.facebook.com/pages/Central-Coast-Mariners-FC-W-League/108518769173365</a>	0
Melbourne Victory	Melbourne Victory W-League	<a href="http://www.facebook.com/pages/Melbourne-Victory-W-League/114789105203249">http://www.facebook.com/pages/Melbourne-Victory-W-League/114789105203249</a>	0
Melbourne Victory	Melbourne Victory FC W-League	<a href="http://www.facebook.com/pages/Melbourne-Victory-FC-W-League/107986482554786">http://www.facebook.com/pages/Melbourne-Victory-FC-W-League/107986482554786</a>	0
Newcastle Jets	Newcastle Jets W-League	<a href="http://www.facebook.com/pages/Newcastle-Jets-W-League/110694742284280">http://www.facebook.com/pages/Newcastle-Jets-W-League/110694742284280</a>	0
Newcastle Jets	Newcastle Jets FC W-League	<a href="http://www.facebook.com/pages/Newcastle-Jets-FC-W-League/105841596122300">http://www.facebook.com/pages/Newcastle-Jets-FC-W-League/105841596122300</a>	0
Newcastle United Jets	Newcastle United Jets W-League	<a href="http://www.facebook.com/pages/Newcastle-United-Jets-W-League/106256169412363">http://www.facebook.com/pages/Newcastle-United-Jets-W-League/106256169412363</a>	0
Newcastle United Jets	Newcastle United Jets FC W-League	<a href="http://www.facebook.com/pages/Newcastle-United-Jets-FC-W-League/107745802588731">http://www.facebook.com/pages/Newcastle-United-Jets-FC-W-League/107745802588731</a>	0
Perth Glory	Perth Glory W-League	<a href="http://www.facebook.com/pages/Perth-Glory-W-League/106426936059962">http://www.facebook.com/pages/Perth-Glory-W-League/106426936059962</a>	0
Perth Glory FC	Perth Glory FC W-League	<a href="http://www.facebook.com/pages/Perth-Glory-FC-W-League/105709786128298">http://www.facebook.com/pages/Perth-Glory-FC-W-League/105709786128298</a>	0
Queensland Roar	Queensland Roar FC W-League	<a href="http://www.facebook.com/pages/Queensland-Roar-FC-W-League/106577539379058">http://www.facebook.com/pages/Queensland-Roar-FC-W-League/106577539379058</a>	0
Sydney FC	Sydney FC W-League	<a href="http://www.facebook.com/pages/Sydney-FC-W-League/107350229294344">http://www.facebook.com/pages/Sydney-FC-W-League/107350229294344</a>	0
W-League	W League	<a href="http://www.facebook.com/pages/W-League/119918504685192">http://www.facebook.com/pages/W-League/119918504685192</a>	0
W-League	W League	<a href="http://www.facebook.com/pages/W-League/109267555759761">http://www.facebook.com/pages/W-League/109267555759761</a>	0
W-League	W League	<a href="http://www.facebook.com/pages/W-League/105657402802575">http://www.facebook.com/pages/W-League/105657402802575</a>	0
W-League	Westfield W-League	<a href="http://www.facebook.com/pages/Westfield-W-League/112250692140005">http://www.facebook.com/pages/Westfield-W-League/112250692140005</a>	0

Fanpages tend to be more desirable as updates by the maintainer can appear on a user's timeline. This is not always the case with groups. Fanpages are also given a preference when people are searching for a term.





## facebook

While there are 89 results for the Canberra United on a search of groups, only one of these groups is about the Canberra United:

<http://www.facebook.com/group.php?gid=31893404397> . It has 460 members. Of these, 48 belong to a network. Below is a count of members by network affiliation. This data was gathered June 3, 2010.

Network	Members
Australian National	12
Canberra	11
Kaleen High School	2
Baylor	1
Canberra Grammar School	1
Charles Sturt University	1
Daramalan College	1
Dubbo Christian School	1
FIFA	1
Firbank Grammar School	1
Hawker College	1
Lake Ginninderra College	1
Lanyon High School	1
Merici College	1
Pioneer High School	1
Radford College	1
SEMO	1
St Clare's College	1
St. Clare's College	1
St. John's College	1
Telstra	1
Trinity Christian School	1
UF	1
University of New England	1
University of Sydney	1
Xavier High School	1

## Gaia Online

Gaia Online is a role playing network that has a number of social networking components. It is relatively popular in Australia and tends to cater to a teenaged audience. As of June 3, 2010, no one lists the Canberra United, the W-League or Socceroos as an interest. The following is a list of some Australian sports fans on the site by interest. This list was included because of the difficult in distinguishing between A-League teams and W-League teams. It dates to March 11, 2010.

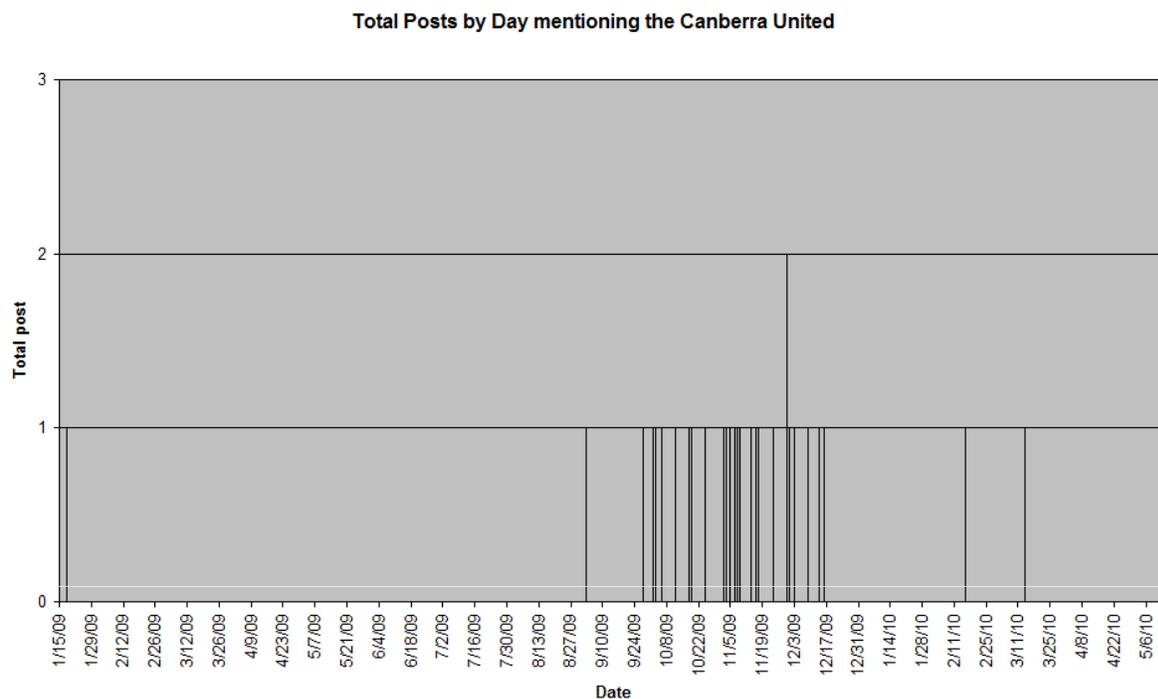
Interest	Name	City	State	Country	Age	Gender	Registered
Brisbane Broncos	Wallad			Australia	18		
Parramatta Eels	sharmayn	Sydney	New South Wales	Australia	18		1-Jun-07
Sydney Roosters	Slick_Schmitchick69	Coonabarabran	New South Wales	Australia		Female	25-Nov-05
Sydney Roosters	amzleigh_chick69	Coonabarabran	New South Wales	Australia		Female	24-Nov-05
Sydney Roosters	VolfiesPup						
Sydney FC	moT-Tnica			Australia		Female	17-Apr-07
Sydney FC	Baptista					Male	3-Sep-05
Canberra Raiders	The Bullgod	Canberra	Australian Capital	Australia	22		16-Feb-06
Western Bulldogs	amzalli^^			Australia	16	Female	14-Dec-05
ACT Brumbies	The Bullgod	Canberra	Australian Capital	Australia	22		16-Feb-06





## IceRocket

Ice Rocket is a search engine. One of the things that it has is a specialized blog search. Using this search, you can tabulate how many posts by day were made involving a specific search team. A search was run for the "Canberra United." The following chart was constructed those that data.



A similar search could not be done for the W-League because there were references to the USL W-League that could not be easily removed from the totals.

## LinkedIn

LinkedIn is a social network aimed at professionals. It is really popular in the United States. There are several groups dedicated to Australian sports teams on it. There are no groups dedicated to the Canberra United or the W-League.

## LiveJournal and Clones

LiveJournal is a blogging site that is popular in Australia. The software is opensource and several people have created clones. There are a number of communities and a lot of people who list Australian sports teams as interests on LiveJournal and its clones. No one lists the Canberra United as an interest. As of June 1, 2010, two people list the W-League as an interest.

Service	Interest	username	Last updated	City	State	Country	Year of Birth
LiveJournal	W-League	naff_apples	3 weeks ago		New South Wales	Australia	1991
Dreamwidth	W-League	frangipani	1 day ago				





## MySpace

MySpace was one of the first social networking sites to hit the mainstream. In the past three years, its popularity has declined but still maintains an active population. When searching for Canberra United, no relevant people, music, videos or groups were found. Two images were found.

## orkut

orkut is a social network owned by Google. It has a small community of Australian users but largely caters to a Brazilian and Indian audience. There is only one mention of the Canberra United. It is in Portuguese and dates to May 2009.

## Twitter

Right now, Twitter is one of the most popular social networking sites. The A-League, its players and fans have a presence on the service. It appears that the W-League gets a few mentions as a result of the A-League but there does not appear to be a separate stream for that content. Below is a chart showing the most popular A-League related Twitter accounts. The data was collected on May 30, 2010.

Team	Account	Total followers
Adelaide United	adelaidereds	350
Adelaide United	adelaideunited	423
Melbourne Victory	adrianleijer (unofficial)	745
Brisbane Roar	BNERoar (unofficial)	471
Brisbane Roar	brisbaneroar	305
Central Coast Mariners Football Club	CCMarinersFC (unofficial)	183
Gold Coast United	GCUSC	202
Melbourne Victory	gomvfc	1,959
Central Coast Mariners Football Club	LawrieMcKinna	815
Melbourne Victory	mitchlangerak (unofficial)	881
Melbourne Victory	mvfcfanzone	114
Melbourne Victory	MVFCVIDEOS (unofficial)	0
Newcastle Jets	newcastle_jets	441
North Queensland Fury FC	nqfuryfc	744
Perth Glory	PerthGlory_FC	414
Sydney FC	SFCNews (unofficial)	421
Sydney FC	SydneyFC	69
Sydney FC	SydneyFC0910	0
Melbourne Victory	victoryinmelb	552
Melbourne Victory	victorytwit (unofficial)	144
Wellington Phoenix	wgtnphoenixfc	307
Central Coast Mariners Football Club	LawrieMcKinna (unofficial)	815
Sydney FC	SydneyFC1011	706

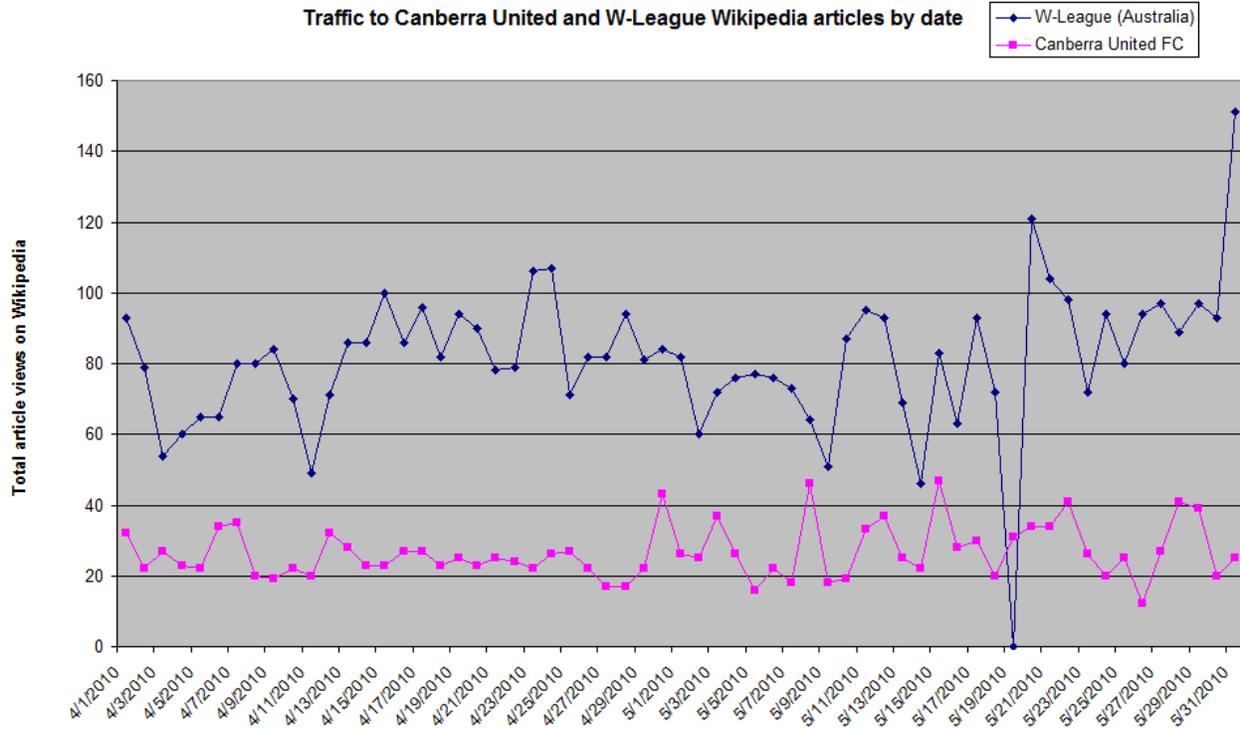
A search on Twitter does not reveal any tweets containing #canberraunited or Canberra United.





# Wikipedia

Wikipedia is one of the most popular sources for information on the Internet. It traditionally has good placement on search engines. Below is a chart that shows the total views to the Canberra United article and the W-League article for the past two months.



There have been a number of edits to the Canberra United FC article that were made by editors who were not logged in to an account. These edits are associated with IP addresses, which can nominally be traced to the person's service provider and a general location. Below is a list of IP addresses that have made edits to the article with information about that IP address. An IP address appears for every time that the address made an edit to the article.

Article	IP Address	ISP	City	State	Country	Latitude	Longitude
Canberra United FC	119.17.132.177	Westvic Broadband Pty Ltd	Warmambool	Victoria	Australia	-38.38	142.48
Canberra United FC	124.176.11.249	Telstrainternet44-au	Canberra	Australian	Australia	-35.28	149.22
Canberra United FC	124.176.11.249	Telstrainternet44-au	Canberra	Australian	Australia	-35.28	149.22
Canberra United FC	124.176.11.249	Telstrainternet44-au	Canberra	Australian	Australia	-35.28	149.22
Canberra United FC	124.176.11.249	Telstrainternet44-au	Canberra	Australian	Australia	-35.28	149.22
Canberra United FC	124.176.11.249	Telstrainternet44-au	Canberra	Australian	Australia	-35.28	149.22
Canberra United FC	124.187.212.119	Telstrainternet44	Canberra	Australian	Australia	-35.28	149.22
Canberra United FC	124.187.212.67	Telstrainternet44	Canberra	Australian	Australia	-35.28	149.22
Canberra United FC	124.187.212.67	Telstrainternet44	Canberra	Australian	Australia	-35.28	149.22
Canberra United FC	136.153.2.2	Agcs-1	Canberra	Australian	Australia	-35.28	149.22
Canberra United FC	136.153.2.2	Agcs-1	Canberra	Australian	Australia	-35.28	149.22
Canberra United FC	165.228.126.213	Telstrainternet14-au	Canberra	Australian	Australia	-35.2833	149.217
Canberra United FC	165.228.126.213	Telstrainternet14-au	Canberra	Australian	Australia	-35.2833	149.217
Canberra United FC	165.228.126.213	Telstrainternet14-au	Canberra	Australian	Australia	-35.2833	149.217
Canberra United FC	202.168.20.161	Velocity Internet	Mitchell	New South	Australia	-29.68	152.12
Canberra United FC	202.168.20.161	Velocity Internet	Mitchell	New South	Australia	-29.68	152.12
Canberra United FC	210.9.139.12	Bytecard Pty Ltd	Avenue	South Aus	Australia	-36.97	140.23
Canberra United FC	220.245.118.31	Tpg Internet Pty Ltd	Brisbane	Queenslan	Australia	-27.5	153.02
Canberra United FC	59.167.57.226	Internode Systems Pty Ltd	Sydney	New South	Australia	-33.88	151.22
Canberra United FC	59.167.57.226	Internode Systems Pty Ltd	Sydney	New South	Australia	-33.88	151.22
Canberra United FC	60.224.32.156	Telstrainternet43-au	Melbourne	Victoria	Australia	-37.82	144.97
Canberra United FC	61.69.3.120	Bytecard Pty Ltd	Canberra	Australian	Australia	-35.28	149.22
Canberra United FC	61.69.3.120	Bytecard Pty Ltd	Canberra	Australian	Australia	-35.28	149.22





## Yahoo!Groups

Mailing lists were at their most popular between 5 and 15 years ago. Since then, their popularity has diminished a bit as the popularity of social networking has grown. There continues to be a small but dedicated community of Australian sports fans on Yahoo!Groups, the most popular mailing list provider. Most of this activity takes place in the NRL and AFL. A search of groups on Yahoo!Groups turned up no groups dedicated to Canberra United and the Australian based W-League.

